



International Institute of E-Commerce
IIECOM House, Ghasiram Colony, Opp
Platform # 5, Asoti Railway Station, Asaoti,
Dist. Palwal Haryana 121102
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Ref: IIE-COMM/CO/ADM/2026-27/07

PRESENTS

Dtd: 19/07/2026

01 YEAR POST GRADUATE DIPLOMA IN E-COMMERCE
CLASSROOM & DISTANCE LEARNING COURSE

Dear Sir,

As is widely known, **International Institute of E-Commerce (IIE-Comm)** conducting various technical courses inviting interested personnel/technocrats for enhancing & fine-tuning of the skill.

International Institute of E-Commerce (IIE-Comm) organizing **01 YEAR POST GRADUATE DIPLOMA IN E-COMMERCE** Classroom & online Training course.

a) INTRODUCTION

The **International Institute of E-Commerce (IIE-COMM)** is committed to developing future-ready digital business leaders through world-class education, practical training, and industry-driven learning. The **01 Year Post Graduate Diploma in E-Commerce (PGDEC)** is an advanced programme designed for graduates, entrepreneurs, business professionals, start-up founders, and aspiring e-commerce specialists who wish to build successful careers in the rapidly growing digital commerce industry.

The programme provides comprehensive knowledge of e-commerce strategy, digital business models, online marketplace management, website development, digital marketing, business analytics, financial management, logistics, cybersecurity, legal compliance, and emerging technologies. Through classroom learning, live projects, industry interactions, internships, case studies, and expert mentoring, participants will develop the technical, managerial, and entrepreneurial skills required to establish, manage, and scale successful e-commerce businesses while adapting to the evolving global digital economy.

b) OBJECTIVE OF THE COURSE:

The objective of the **01 Year Post Graduate Diploma in E-Commerce (PGDEC)** is to develop highly skilled e-commerce professionals and digital entrepreneurs with advanced knowledge of online business management, digital technologies, and strategic decision-making. The programme aims to equip participants with expertise in e-commerce platforms, digital marketing, business analytics, financial management, logistics, cybersecurity, legal compliance, and emerging technologies. Through practical training, industry exposure, internships, live projects, and business simulations, participants will gain the competence to establish, manage, and scale successful e-commerce enterprises and lead digital transformation initiatives across industries.

c) COURSE CONTENTS:

- Advanced E-Commerce and Digital Business Strategies
- E-Commerce Business Models and Marketplace Management
- Website Development and User Experience (UX)
- Digital Marketing (SEO, SEM, Social Media, Content & Email Marketing)
- Customer Relationship Management (CRM) and Business Analytics
- Financial Management, Budgeting, and E-Commerce Accounting
- Online Payment Systems, Logistics, and Supply Chain Management
- Cybersecurity, Data Privacy, and E-Commerce Legal Compliance
- Artificial Intelligence (AI), Automation, and Emerging E-Commerce Technologies
- International E-Commerce and Cross-Border Trade
- Business Growth, Startup Management, and Digital Entrepreneurship
- Internship, Live Projects, Industry Case Studies, and Final Project Presentation

For detail of contents refer our website at www.iiecom.org

d) WHO SHOULD ATTEND:

1. Graduates and Postgraduates
2. Aspiring E-Commerce Entrepreneurs
3. Startup Founders and Business Owners
4. E-Commerce Managers and Executives
5. Digital Marketing Professionals
6. IT and Web Development Professionals
7. Retailers, Wholesalers, and MSME Owners
8. Business Consultants
9. Working Professionals Seeking Career Advancement
10. Anyone Interested in Building a Career in E-Commerce.

Semester-wise Course Details

Semester I – Foundations of E-Commerce & Digital Business

Module 1: E-Commerce Fundamentals

- Introduction to E-Commerce and Digital Business
- E-Commerce Business Models
- Digital Business Ecosystem
- Emerging Trends in E-Commerce

Module 2: Online Store Development

- E-Commerce Platforms (Shopify, Woo Commerce, Magento, etc.)
- Website Design and User Experience (UX)
- Product Catalogue and Inventory Management
- Payment Gateway Integration

Module 3: Digital Marketing

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Content and Email Marketing
- Brand Building Strategies

Module 4: Business Operations

- Order Processing and Fulfilment
- Logistics and Supply Chain Management
- Customer Relationship Management (CRM)
- Financial Management and Business Analytics

Semester II – Advanced E-Commerce & Business Growth

Module 5: Legal Compliance & Cybersecurity

- E-Commerce Laws and Consumer Protection
- GST and Taxation
- Cybersecurity and Data Privacy
- Risk Management

Module 6: Advanced Technologies

- Artificial Intelligence (AI) in E-Commerce
- Automation and Chat bots
- Data Analytics and Business Intelligence
- Mobile Commerce (M-Commerce)

Module 7: Business Growth & International E-Commerce

- Business Scaling Strategies
- Cross-Border E-Commerce
- Startup Management and Investment Readiness
- Leadership and Strategic Planning

Module 8: Practical Learning

- Industry Internship / Live Project
- Marketplace Management
- Case Studies and Expert Mentoring
- Final Project Presentation
- Viva Voce and Final Assessment
- Certification

e) FACILITIES:

All facility for delegates covering lecture hall, tea and lunch will be arranged by Client or if you are attending the course at IIE-COMM Offices. IIE-COMM institute will arrange the above facility.

f) COURSE DETAILS:

Detail program of every days training course will be sent / given on the first day to the delegates on registration.

- g) **DURATION:**
01 Year Post Graduate Diploma in E-Commerce [Timings: 10.00 am to 6.00 pm]

FEES:

- h) **01 Year Post Graduate Diploma in E-Commerce** and any other program is **Rs 1,20,000+18%GST**
Payment should be made by Cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd, Mumbai**

Indian overseas bank

BANKERS DETILS FOR EFT/ECS/RTGS/NEFT PAYMENT

Sr. No.	Name	Details
1.	Name of Beneficiary	UKJAS ACCREDITATION PVT LTD
2.	Name of Bank	Indian overseas bank
3.	Bank Branch	Station Road, Palwal Branch, Haryana
4.	Bank Branch Code	1667
5.	Account No	166702000000340
6.	RTGS/NEFT / IFSC Code	IOBA 0001667
7.	Account Type	CURRENT
8.	MICR code	110020106
9.	SWIFT code	IOBAINBB089
10.	Email Id	info@ukjas.com
11.	PAN No.	AVZPS7816G
12.	GST No. Of Six Sigma	06AVZPS7816G1ZR

We hereby declare that the particulars given above are correct and complete.
Thanking You

Step for Admission:

1. Select the course, you want.
2. Choose Classroom/Distance Learning
3. Pay the fees by ECS/RTGS/NEFT to our Indian overseas bank
4. Send transaction ID/Deposit Slip along with duly filled Registration form
5. Get Confirmation of your admission by email. Admission is based on first cum first serve basis.
6. Currently Classroom training is only available at Delhi and your office premises/factory, if there are more than 4 participants in the same city/ factory . For outside student, Guest house facility is available of Rs 300/per day in Mumbai depends on seat availability; otherwise all ranges of hotels are available near to our institute.
7. Other cities student, who doesn't want to come Delhi, can opt for Distance Learning Mode. Syllabus is the same. You will be given course material by email and we will recommend some books, which you can buy. Three month time will be allowed to study the course material and for any doubts and faculty interaction can be done one to one on Skype is: six sigma _quality and whatsapp video call on 8275879725 on Sunday between 5.00 to 8 pm. If you want training online we can share presentation on www.iiecom.org with live presentation. Live presentation Rs 1500 will be charged extra. You can attend from any cities around the world.

i)

VENUE:

Client Office

Or

International Institute of E-Commerce

IIECOM House, Ghasiram Colony, Opp Platform # 5,

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Tel: +91 7499976341/+91 9322728183

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j) NOMINATIONS:

You may send in your nominations to the course co-coordinator, IIE-COMM, on the Registration form at the following address along with the fees.

Ranjeet Prasad

+918369083940/749976341/9322728183

IIECOM House, Ghasiram Colony, Opp Platform # 5, Asoti Railway Station, Asaoti, Dist. Palwal Haryana 121102.

Email: info@iiecom.org

www.iiecom.org

Tel: +910250-2341170

Fees once paid will not be refunded, however it could be adjusted against the next course for the same financial year.

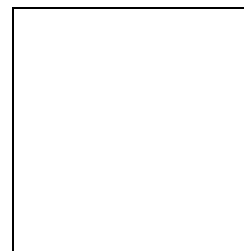
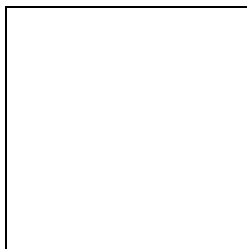
Please send your nomination of the delegated immediately as limited seats are available. Seats are filled on first cum first serve basis.

k) TERMS & CONDITIONS:

- I. International Institute of Entrepreneurship general terms and conditions will be applicable for qualification of personnel.
- II. Minimum candidates per batch should be 04 Number and Maximum should be 25 per batch. **10% discount will be offered for** 04 Number and Maximum should be 25 per batch
- III. Delegate Fees shall be send in advance through cheque / DD in favor of **“UKJAS Accreditation Pvt Ltd”** payable at Mumbai.
- IV. UKJAS Accreditation Pvt Ltd will charge GST @ 18% as applicable.
- V. Travel & Subsistence by 3rd AC train or economy class airfare will be charged for Faculties on actual to be borne by client in case of course will be conducted in-house at Client premises.



REGISTRATION FORM



PERSONAL DATA

Name in Full :
..... (In Capital Only)

Surname Name Father's/Spouse's Name

Name of the Firm & Address.....

Phone No: (With STD Code) : Sex:

Mobile No: E-mail:

Date of Birth: Qualification:

Training Course:

Place: (Signature)

Date : Name:

PAYMENT MADE BY: Cheque No / Demand Draft No..... Date

Drawn on Bank:**Swift Code IOBAINBB089**

Cheque / Demand Draft Should be drawn in favors of **UKJAS Accreditation Pvt Ltd** payable at Mumbai, Maharashtra, India.

Note : Fees once paid will not be refunded, however this will be carried forward for the next course during the same financial year

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